

MINNESOTA COMMUNITY EDUCATION ASSOCIATION

MCEA 2010 Annual Report



A Report of the Committees of MCEA

1/20/2011

Mission Statement

MCEA provides its members with the leadership, resources and support services needed to develop and sustain leading-edge Community Education programs and services across Minnesota.

2010 Board of Directors

<u>Name</u>	<u>Rep. Region</u>	<u>Name</u>
Deb McDermott-Johnson	1	Barb Northway, At-Large 5,000-15,000
Karen Willers	2	Kris Latcham, At-Large Under 5,000
Gail Maus	3	Mary Hughes, Past President
Laurie Denn	4	Heidi Cunningham, President
Steve Porter	5	Katie Williams, President-Elect
Wendy Webster	6	Dave Maurer, Treasurer
Nancy Tofte	7	Karen Manske, Secretary
Linda Arnebeck	8	Bob Meyer, Executive Director
Lynn Jenc	9	

Standing Committees

Professional Development/Member Services	Lois Croft, Chair & Jay Grammond, Chair
RALLI	Steve Brisendine, Chair
Internal Networks Committee (INC)	Khia Bruse/Lisa Beytien-Carlson, Co-Chairs & Joel Dahl, Chair

Committees of the Board

Finance Committee	Scott Wallner
Nominations Committee	Leanne Weyrauch
Conference Committee Co-chairs	Shawn Hoffman-Bram, Matt Dickhausen

Leadership Advisory Council

Jay Grammond, Chair of Prof. Dev. Committee (formerly Lois Croft)
Steve Brisendine, Chair of RALLI Committee
Joel Dahl, Chair of INC Committee (formerly Khia Bruse/Lisa Beytien-Carlson, Co-Chairs of INC Committee)
Katie Williams, MCEA President-Elect

MCEA Executive Office

Robert Meyer, Executive Director
Ted Peterson, Professional Dev. Coordinator
Jean Johnson, Executive Assistant

MCEA 2010 President's Report

The primary work of the 2010 MCEA Board was to continue the implementation of the association's strategic roadmap.

2010 MCEA Board Goals: reviewed progress quarterly

1. Action to sustain all CE funding without any funding cuts this Legislative Session.
**Thanks to the efforts of many, there were no funding cuts in 2010.*
2. Advocate for smaller districts, recognize them and keep them involved with MCEA.
**Board members contacted non-member districts to share the benefits of MCEA. Regional board representatives continued newsletters after each board meeting to increase and maintain communication. There were positive responses from field; especially smaller districts who viewed the newsletter as a successful tool for communication. The new website improvements are also improving our service to the entire state. Scholarships were offered to the MCEA Fall Conference and Leadership Days for community educators who did not have the financial means to attend.*
3. Implement website improvements with more accessibility.
**A soft launch with new look and video, a multitude of information added to website, on-line registration, and the purchase of insurance pertaining to discussion boards are improving our access to timely information. The response from the field has been very positive. More improvements to be unveiled at Leadership Days!*
4. Provide a clear sense of direction for committee chairs and members.
**The MCEA Board established a work group to specifically address this goal. The Leadership Advisory Council and the board members sitting on the committees were able to increase the level of two way communication and understanding. Committee Chairs have reported that they have what they need from the board to lead their committees. They have not requested additional guidance from the board.*

2010 Board Business

Developed 2010 Board Goals

Approval of:

- 2010 Committee Chairs and Committee Members
- 2009 Financial Audit
- 2010 Legislative Platform
- 2010 Fall Conference Budget and Fees
- 2010 Budget Revision
- Policy Changes, including Electronic Balloting
- Ballot for Fall Elections and Election Results
- Contracts for Website and insurance, MCEA Office/ Chisago Lakes, 2012 Annual Conference Location (Mankato), Ewald Consultants (lobbyist), Professional Development Coordinator, MNAFEE and MCEA sharing lobbyist services
- Spring Regional Meetings
- 2011 MCEA Budget
- Award Winners including Lifetime Achievement Award
- Position Statements / Early Education
- 2011 Legislative Platform
- Endorsement of Programs and MCEA Representatives to other organizations
- Bi-annual Membership Survey

Board Members voluntarily committed to the following work groups:

- Evaluating the legal implications of website discussion boards
- Addressing board goal #4
- Developing criteria and application for the Marilyn Kerns Scholarship Fund
- Creating a process for MCEA presentations at other organizational events/ conferences

In an effort to stay on top of the latest issues in the state and nationally, presenters to the board included:

Governor's Early Childhood Advisory Council	Board of School Administrators
Youth Community Connections	Legal Council for Boards
Community Schools	National Community Education Association

As the 2010 MCEA President, I would like to thank you for your membership and the time and talent you give to the association, its members and the profession of Community Education. MCEA continues to be a strong association with passionate, dedicated volunteers. It has been a privilege to serve you.

Heidi Cunningham

Executive Office Report

Bob Meyer, Executive Director

Like many of our member districts, 2010 was an effort in surviving and thriving in today's hard economic times. The MCEA office staff continues to work with our many outstanding members to improve our communications through the enhancements to our web page as well as developing pertinent workshops to assist our members to keep current with the changing trends and shifting demographics.

Much of our effort this year has been to support our committee structure, both in providing direction and as a resource. The entire committee structure is possible because we have active members willing to be engaged in this work. I would like to thank the leadership of these committees for their commitment and time that they have put forth this year: Lois Croft and Jay Grammond, Professional Development chairs, Bernadette Wood, Finance Committee chair, Khia Bruse and Lisa Beytien-Carlson, INC Committee chairs, Leanne Weyrauch, Nominations Chair, Steve Brisendine, RALLI chair, and Shawn Hoffman-Bram and Matt Dickhausen, Fall Conference co-chairs.

We will end this year in good financial shape with a focus of keeping Community Education growing state-wide. We would be remiss not to acknowledge the work of Valerie Dosland and the all the members of the RALLI committee for their work during the 2010 Legislative session; having no reductions to any Community Education programs was impressive. However we know that the 2011 session will be even more of a struggle and we will continue to secure strong legislative support in these troubled economic times.

With our legislative challenges becoming more time consuming each year, we are also seeing, on the horizon, the retirement of many of our members who have fought battles and who blazed the trail for our programs to develop and grow. New leadership is an area of concern and we need to encourage our younger members to become more involved as they begin to prepare for the Association work that will still need to be done year in and year out.

It is a privilege to work with and represent such an outstanding and dedicated membership that is MCEA. Thank you all for your support and commitment to lifelong learning in MN.

Bob Meyer

Membership By District Population

District Population	Number of Districts						
	<u>2004**</u>	<u>2005***</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>
0-1,999 (New category in '08)					13	8	8
2,000-4,999	48	64	72	72	51	37	41
5,000-14,999	54	82	80	82	85	80	82
15,000-29,999	21	29	31	28	28	27	29
30,000-49,999	10	14	15	16	17	17	17
50,000-99,999	12	14	14	17	17	17	17
100,000+	5	7	7	7	7	7	7
Total	150	210	219	222	218	193	201

Finance Report

Scott Wallner – Chair

The MCEA Finance Committee met on March 29, 2010, in Elk River. Attending: Charlie Blesner, Lois Croft, Scott Wallner, Dave Maurer, Heidi Cunningham, Mary Hughes, Bob Meyer, and Duane Gates. Guest: Stuart Bonniwell.

Financial Audit: The Association's annual financial audit for 2009 audit was completed by Stuart J. Bonniwell, CPA and presented an "unqualified opinion". This means the auditor has no reservations as to the fairness of MCEA's financial statements, and with their conformity to Generally Acceptable Accounting Practices (GAAP). Another term for this is "clean opinion".

Total revenues in 2009 were \$395,698. 5% increase over 2008 (\$374,870), while expenses were \$418,864 for a balance of (\$23,166) \$12,736 over the projected deficit of \$10,430. Revenues Included: (after expenses) for Workshops & Conferences Fall Conference -- \$35,921 net, ABE Summer Institute – approx a \$7,000 net – the \$10,000 set aside was carried over in 2009 and being paid out in 2010, Youth Conference -- \$4,411 net and "Other" Workshops -- \$27,626 net – this includes Leadership Day

Membership Dues- \$119,250 actual; 2.5% increase over 2008 and other sources included: Sale of Publications -- \$1,050; CD interest -- \$2,513 (down from \$3,700); "Other" services -- \$8,465 (this included about \$6,500 collect for staff costs for ABE Summer Institute.

CD Breakdown

- \$59,106 -- Matures 3/13/11 -- 1.10% (12 months)
- \$27,953 – Matures 8/18/10 – 1.80% (13 months)

Budget 2010

In 2009 the Fund balance dropped from \$112,618 to \$89,452 (20% reduction). The Board approved for 2010 a deficit of \$14,548.50, however the unaudited balance appears to be in the black by approximately \$4,000. This would leave the fund balance over \$90,000. The strength for the increase in revenues are due in large part on the increase in conference revenues, a well attended leadership day and maintaining a strict control over expenses.

Budget 2011: The Finance Committee reviewed the President's budget in October 2010; the Board has a first reading at November board meeting, and then passes it in December. The major indicators (i.e. fall conference, membership) aren't always clear by then. Given the decrease in the association's fund balance, the Finance Committee suggests that the board pass a conservative budget in December, and then do a revised in February if the finances are promising. The 2011 budget was approved and recommended to the MCEA board at the Dec. 2010 meeting. The proposed budget projects revenues of \$402,257 and expenses of \$399,473 with a projected balance of \$2,783.89. We will continue to address the fund balance in 2011, if projections hold true, the fund balance at the end of 2011 would be approximately \$90,000, about \$10,000 short of the 25%.

RALLI COMMITTEE REPORT

DECEMBER 2010

The following is a summary of the work that the RALLI Committee has completed in 2010. We are very proud to report that our committee roster is full for this current year. We would like to thank the membership for stepping up and volunteering their valuable time to provide the input to complete the important work of this committee. Being a large committee we are very proud of the diversity represented in our committee. We have representation from all the program areas, members newer to the profession as well as cagey veterans, small/large districts and other than **NW Minnesota** all geographic areas of the state.

- Provided a legislative update to those assembled at Leadership Days in St. Cloud.
- Developed and distributed the Legislative Platform and Fact Sheet to the field to increase consistency of our message at the Capitol and in our communities.
- The RALLI Committee and Lobbyist Valerie Dosland completed and distributed to the field a power point presentation on "Testifying before a Legislative Committee". This was done to better prepare our membership for this task in hopes of having more members testify.
- Provided weekly updates to the field during the session which provided information on bills that were of interest to the CE field and encouraged action when needed to speak about the impact some bills had on local communities.
- Provided testimony at hearings when called upon.
- Supported a School Readiness 4 year old program bill that received a hearing that enabled us to create interest in the bill even though it was going to stall do to financial implications.
- Made it through the 2010 legislative session without any reductions to any Community Education programs. We hope to be able to do the same this year.
- Have almost completed planning for our Leadership Day presentation for January of 2011.
- MCEA membership support for the MCEA PAC and attendance at legislative fundraisers.
- Collaborative lobbying agreement with MNAFEE which will reduce MCEA lobbying costs.
- Continued collaborations with other organizations in lobbying for common causes thus sending a unified message to legislators, especially in the Early Education area.

In closing we would like to thank you, the MCEA Board, for the work you do in providing direction to our association. In addition the efforts of Bob Meyer, Jean Johnson and Ted Peterson should not be overlooked and we thank them for the support they provide the RALLI Committee.

Report Submitted by the RALLI Committee Leadership Team

Steve Brisendine-Chair

Carlye Peterson-Past Chair

Charlie Blesener-Chair Elect

2010 PDMS Summary

2010 Goals & Accomplishments

- Completion of the new MCEA Website by the **INC Committee**
- New proposal for the focus of **Emerging Leaders** to be: networking & mentoring rather than workshops.
- Looked at what businesses offer an educational discount for members and had committee members come up with others companies that do so. Suggestion made to list on the website by **Membership Services**.
- Revised Awards format for Fall Conference Awards done by the **Awards Committee**.
- Successful 2010 Leadership Days planned by **ACE**. ACE also hosted Roundtables at the 2010 Fall Conference.
- **Professional Development** having a very good year, registrations are up for most Professional Development opportunities.
- **YDLC** Successful with the Connecting The Dots Workshops, with the exception on one site, but are already meeting to fine tune the workshop and have moved one location to Otsego, hoping for a more centralized location.
- New committee chair mid-year
- Planning of 2011 Leadership Days

2011 Goals

- Increase the number of awards nominations by implementing the application process at regional meetings.
- Unveil the new website design at 2011 Leadership Days
- Promote the Emerging Leaders Sub-Committee more and recruit new members.
- Increase the number of Professional Development opportunities throughout the state.
- Increase awareness of all available sub-committees and get more people involved.

2010 Award Committee Annual Report

2010 Awards Committee Members:

Michelle Peacock, Becker &
Marcia Provencher, Litchfield, Co-Chairs
Bridge Gothberg
Nancy Tofte
Joan Eisenreich
Colleen LeBlanc
Dolf Mood
Barb Northway

Jeanne Strauss
Deb Karaus
Stacey Austing-Jacobson
Nicole Wilke
Chris Kosloski

2010 Award Winners:

Community Educator Award

District population greater than 15,000

Mary Hughes, Westonka

District population less than 15,000

No award given

Community Contribution Award

Leon Oman, Minneapolis

Youth Contribution Award

Jenny Ernst, Shakopee

Multicultural Leadership and Involvement Award

No Nominees

Outstanding Organization Award

Nobles County Integration Collaborative, Worthington

Outstanding Advisory Council Member Award

Lynn Johnson, Minnetonka

Emerging Leader Recognition

Mischelle Squire, Anoka-Hennepin
Shelly Beissel, St. Louis Park
Christine Best, Minnetonka

Project Award Winners

Ben & Bella Read Aloud
ROCORI Tennis Courts
Newcomer Water Readiness & Safety for Families
Out of Work Camp
Multi Cultural Festival
Wellfest Healthy Living for Life
Barton Musical Theater Production
Eco Education Mission
Spanish II Bilingual Pre-School
Jefferson CE
Kindergarten Readiness
School Readiness
Hooked on Books

Willmar
ROCORI (Rockville, Cold Spring, Richmond)
ISD 622
Edina
Windom
Minneapolis
Minneapolis
Kimball
Morris
Minneapolis
Anoka-Hennepin
Anoka-Hennepin
Schools of Eastern Carver County

Minnesota Community Education Association

Executive Board Meeting

December 8, 2010

Internal Networks Committee (INC) Report

INC's Purpose (established by the MCEA Board):

To support and encourage MCEA networks and consortia. Provide/create linkages between practitioners to advance MCEA strategic plan while increasing practitioner knowledge and skills statewide. Identify emerging best practices and program data and communicate their significance to members statewide.

What We've Been Working On:

- Finalized the new MCEA website to be officially released during Leadership Days 2011.
- Working on a few remaining pieces of the new website including the discussion board, online memberships, and online conference/workshop registration.
- Planning the Friday morning session for Leadership Days 2011.

Future Plans:

- Continue to develop guidelines for content on the website including advertising and corporate sponsorships.
- Continue to recruit new committee members.
- Continue working on new marketing campaign for MCEA including the website and MCEA brochure.

INC Members:

Amy Eich (New Prague)

Andrea Wildman Hilal (White Bear Lake)

Bob Lawrence (Hastings)

Lisa Beytien-Carlson (Rosemount/Apple Valley/Eagan)

Khia Bruse (Rosemount/Apple Valley/Eagan)

Dave Maurer (Cambridge)

Joel Dahl (Westonka)

Sarah Heyer (Westonka)

Karen George (Anoka-Hennepin)

Shawn Hoffman-Bram (St. Cloud)

Tom Umhoefer (Burnsville/Eagan/Savage)

Jean Johnson (MCEA Executive Office Liaison)



Minnesota Community Education Association

The state-wide membership organization of community educators

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Feedback

A penny for your thoughts...

We'd like to know what you think of the new MCEA website!

[CLICK HERE](#)

Welcome to MCEA

The Minnesota Community Education Association is the professional resource for educators serving lifelong learners across the state. MCEA connects you with colleagues, enhances your skills, forecasts emerging trends, and recognizes award winning accomplishments.

Latest News

Fall Conference Handouts: See below for a partial list of handouts!

Tuesday, November 30, 2010
[Community Ed. Annual Report](#)
Due Nov. 1, 2010

Friday, December 03, 2010
[Six Traits of Writing - Proctor](#)
MCEA Professional Development presents "The Six Traits of Writing" workshop.

Wednesday, December 15, 2010
[Fall Conference Handouts](#)
For those who attended the fall conference, various handouts are available to you.

Friday, December 31, 2010
[Early Childhood Advisory Council 2009 Report](#)
Minnesota Early Childhood Advisory Council

Friday, December 31, 2010
[Early Education Issues Survey Report](#)

Thursday, January 20, 2011
[Leadership Days](#)
January 20 - 21 at the Holiday Inn in St. Cloud. More info. coming soon!

[view more >>](#)

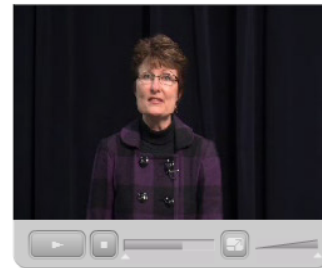
Become a Member

Membership in MCEA will not only help you and your organization, but will help to enforce community education as a vital part of our state. Please [download the MCEA Membership Information form](#) for a current list of fees, the application and professional development opportunities.

[Join Now!](#)

[Member Login](#)

A Message from our President



Event Calendar

November 2010						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
31	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	01	02	03	04
05	06	07	08	09	10	11